

# **Transform Your Health**

Welcome to the doTERRA difference, where changing lives is the norm, and improving your health is our top priority. Use this guide to discover the powerful benefits of essential oils and create a wellness plan that sticks.



# Live a Wellness Lifestyle

The doTERRA Wellness Lifestyle Pyramid illustrates the partnership between lifestyle and healthcare. When lifestyle is the focus, health is naturally achieved and maintained. As you use these powerful products and live healthy daily habits, you'll experience new levels of wholeness.

Envision a life where finding solutions is simple. With an essential oil reference guide and a box of doTERRA CPTG® essential oils at your fingertips, you'll be prepared to address 80% of your health priorities. For those times when you need additional care, partner with practitioners who support you in finding the best proven natural solutions.



Maximize your daily nutrient intake with the doTERRA Lifelong Vitality Pack<sup>®</sup>, a trio of power-packed supplements to fuel and support your body. Support digestion with DigestZen TerraZyme®.\*

Fortify and optimize your GI tract, support digestion, and support immunity with PB Assist+®\*

See individual labels for ingredients, cautions, and instruction for use.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.



## **Nutrition**





#### dōTERRA Lifelong Vitality Pack® Offers crucial bioavailable micronutrients and cellular support.\*



#### dōTERRA Greens

Enjoy this tasty, nourishing mix of responsibly sourced superfoods, essential nutrients, and dietary fiber.



#### dōTERRA

azz Chewable™ and IQ Mega®
Start your children's day off with
great nutrition as they're growing and

# **Digestion**



# DigestZen TerraZvme®

Supports healthy digestion and metabolic processes with whole-food enzymes.\*



#### PB Assist\*® and PB Assist® Jr

Provides healthy intestinal flora and immune support.\*



#### döTERRA Fiber

Supports regular healthy digestion.
Also helps optimize appetite control and already healthy blood sugar levels.\*



#### Digestive Wellness Program

Start a 90-day journey to a more thriving microbiome by bringing the most popular digestive products into your daily habits.\* See page 18 for details.

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## Movement



#### Deep Blue® Rub

Provides a soothing effect to the back, shoulders, neck, knees, feet, and other areas of concern.

Apply before and after exercise or activity to support ease of movement and recovery.



#### Deep Blue™ Stick + Copaiba

Topical analgesic that offers temporary relief from minor aches and pains associated with arthritis, sprains, strains, and bruises.

Apply to any area of concern as needed.



#### Deep Blue Polyphenol Complex®

Soothes aches and discomforts and supports muscle and joint function.\*

Take 1–3 capsules daily with meals or take 2 capsules for extra support.



#### Mito2Max®

An energy and stamina complex that supports healthy cellular energy production and promotes healthy circulation.\*

Take 1 capsule with breakfast and lunch. Use as a natural substitute for caffeinated drinks.



#### **Turmeric Dual Chamber Capsules**

Supports a healthy inflammatory response in the body.\*

Take 1 capsule with breakfast and another with dinner to support an active lifestyle.



#### Copaiba Softgels

Supports the healthy functioning of the cardiovascular system and a healthy inflammatory response in the body.\*

Take 1 softgel as needed.



#### Relief Wellness Program

Moving more because you feel better, stronger, and more flexible is a dream come true. Take 90 days to make it a reality. See page 18 for details.

### **Metabolism**





#### döTERRA Protein

Premium protein blend supports building muscle, managing appetite, and recovering after workouts.\* Available in chocolate, vanilla, and vegan.

Blend with a preferred beverage or add to your daily smoothie.

# CHOCO-PEPPERMINT PROTEIN SMOOTHIE

- 1 cup coconut water or almond milk
- 1 scoop dōTERRA Chocolate Protein
- 1 drop Peppermint essential oil Ice (as desired)

Blend all ingredients until smooth.

#### BERRY-ORANGE PROTEIN SMOOTHIE

Combine doTERRA Vanilla Protein with frozen berries, bananas, and 3 drops of Wild Orange essential oil.

#### **HEALTHY WEIGHT PLAN**

#### BREAKFAST

- · dōTERRA Protein smoothie
- 1 capsule Mito2Max®
- 1 Slim & Sassy® Softgel or 3–5 drops in water

#### LUNCH

- Healthy meal or doTERRA Protein smoothie
- 1 capsule Mito2Max®
- •1 Slim & Sassy® Softgel or 3–5 drops in water

#### DINNER

- · Healthy meal
- 1–3 capsules DigestZen TerraZyme®
- 1 Slim & Sassy® Softgel or 3–5 drops in water

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# Rest & Manage Stress Essential oils provide dynamic support for getting consistent quality sleep and managing stress. Create an environment where your sleep gives your body the opportunity to repair and renew. Choose solutions to keep feeling great and stay centered no matter what life throws at you. **DAILY WELLNESS HABITS** • Get 7-9 hours of quality sleep nightly. · Engage in daily mindfulness or meditation.

## **Prioritize Rest**



Serenity® and Lavender Place 1–2 drops on your pillow for peaceful dreams.



Serenity® Softgels Take 1–2 softgels before bed for deep, rejuvenating sleep.\*



# Peace® and Cedarwood

Massage 1-3 drops on feet and forehead at the end of a long day to feel calm and



#### Sleep Wellness Program

Sleep doesn't have to come at a price. Save big while you create habits that settle your mind and body for better rest. See page 18 for details.

#### **RELAXING BATH SALTS**

1 cup Epsom salts 10 drops dōTERRA Balance®, dōTERRA Serenity®, or Lavender

Mix and pour into your bath.



# **Manage Stress**



# Citrus Bliss®



Put a drop in your palm and inhale for a quick pick-me-up. Diffuse for an uplifting environment.



#### **Black Spruce**

Diffuse to help you relax and create a steadying environment.



# Balance®

Apply to bottoms of feet to start your day. Diffuse to create a calming, grounding space during demanding or difficult times.



#### dōTERRA Cheer®

Apply to the wrists or pulse points for a cheerful boost of happiness and positivity to your environment throughout the day.

Consider using other essential oils in the doTERRA Emotional Aromatherapy® system as desired.



#### Mind & Mood Wellness Program

Take a 90-day journey to greater peace of mind and a steadier, more resilient you. See page 19 for details.







Adaptiv Calming Blend is the answer during life's most demanding moments. Diffuse or roll on to create a calming atmosphere. Adaptiv Capsules combine clinically studied botanicals with a blend of essential oils to help you adapt to stressful situations.\*

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# **Reduce Toxicity** Support your body's natural detoxification pathways by experiencing the doTERRA 30-Day Cleanse. Occasional cleansing may enhance your metabolism,\* support your efforts to achieve a healthy weight,\* improve your digestive function,\* and increase your energy.\* Download the dōTERRA 30-Day Cleanse Program. **DAILY WELLNESS HABITS** · Drink 8 or more glasses of water daily. • Use citrus oils in your water daily for gentle, natural cleansing. 10

# Experience the doTERRA 30-Day Cleanse



DAYS 1-



MAXIMIZE NUTRITION AND SUPPORT LONGEVITY

#### dōTERRA Lifelong Vitality Pack®

Take 2 capsules of each supplement with morning and evening meals.



SUPPORT HEALTHY DIGESTION AND METABOLISM\*

DigestZen TerraZyme®

Take 1-2 capsules with each meal daily.



CLEANSE **Lemon** 

Add 3 drops to drinking water 3 times daily.



**Zendocrine® Detoxification Complex** 

Take 1-2 capsules with morning and evening meals.

#### DAYS 1-10



SUPPORT FILTERING ORGANS  $^{\star}$ 

Zendocrine® Softgels

Take 1-2 softgels twice daily.

#### DAYS 11-20



CLEANSE INTESTINAL TRACT\*

GX Assist®

Take 1 softgel with your evening meal.

#### DAYS 21-30



SUPPORT HEALTHY DIGESTIVE FUNCTION AND IMMUNITY'

PB Assist+®

Take 3 capsules with your evening meal or at bedtime.



SUPPORT CELLULAR HEALTH\*

DDR Prime® Softgels

Take 1-2 softgels with meals twice daily.



#### Cleanse & Restore Kit

These cleansing products are available in the convenient, discounted Cleanse & Restore Kit.

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## dōTERRA® abōde™



Time and time again, essential oils outperform synthetic counterparts when it comes to purifying any surface or space. Free of phosphates, phthalates, dyes, sulfates, and chlorine, these plant-based products come in recyclable containers, use natural enzymes, and feature the abōde Refreshing Blend to provide a natural, fresh aroma and deliver effective results.



#### dōTERRA abōde Refreshing Blend

A high-powered essential oil blend perfect for making nontoxic DIY cleaners and refreshing the air in any space.



#### ahōde

# Foaming Hand Wash Concentrate Effective against impurities, leaving the

Effective against impurities, leaving the hands fresh and clean.



#### abōde Hand Lotion

Perfect for relieving dryness and helping the hands feel hydrated and nourished.



#### abōde

### Dishwasher Pods and Liquid Dish Soap

Tough on grease, leaving dishes, glassware, pots, and pans sparkling clean.



#### abōde

## Multi-Purpose Surface Cleaner Concentrate

Safely clean nonporous household surfaces, including where food is prepared.



#### abōde Laundry Pods

Gentle on clothes and tough on dirt, leaving every load fresh, clean, and bright.

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#### **Essential Skin Care**

Designed to meet all your antiaging and skincare needs. Use twice daily to keep the skin feeling healthy and looking young.



#### Yarrow | Pom Collection

A powerful three-layer botanical approach to beauty, inside and out. Use daily for a youthful glow.



#### dōTERRA® Hair Care

Use essential oil-infused, premium hair products: Protecting Shampoo, Daily Conditioner, and Leave-In Conditioner.



#### **Oral Care**

Use dōTERRA On Guard® Natural Whitening Toothpaste and Mouthwash morning and night to naturally brighten your smile.

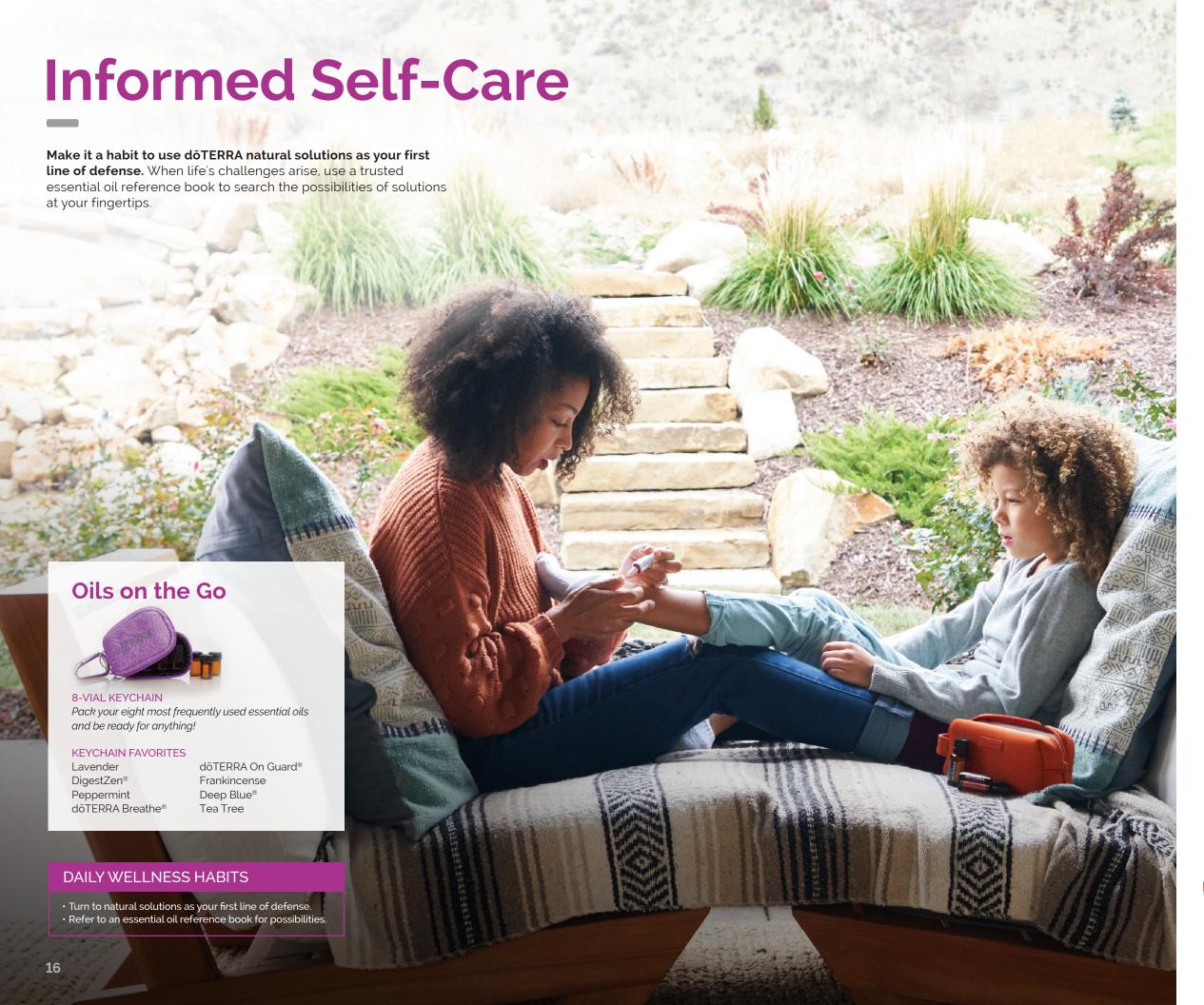


#### **Body Care**

Cleanse your body with the Spa Moisturizing Bath Bar and Refreshing Body Wash, which are free of harsh ingredients.

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#### dōTERRA On Guard® Sanitizing Mist

Spray this naturally derived hand sanitizing mist, which is 99.9% effective against most common germs (see label for list of germs).



#### dōTERRA On Guard+™ Softgels

Consume 1 or more softgels as needed to promote healthy immune function.\*



#### Correct-X®

Use this natural ointment for any minor skin irritations.



#### Lavender

Apply topically to soothe occasional skin irritations.



#### Peppermin

Apply for a cooling sensation. Dilute as needed



#### Too Tro

For occasional skin irritations, apply 1–2 drops onto the affected area.



#### ClaryCaln

Roll this women's monthly blend on lower abdomen and use with a heating pad.



#### Immunity Wellness Program

Make immune health a top priority and build a collection of tools for both everyday protection and occasional extra support.\* See page 19 for details.

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# Targeted Wellness Delivered

**Get the results you're looking for.** Whether it's relief, immune support, or a greater sense of inner harmony, each collection has been carefully selected by essential oil experts and experienced doctors to give you the exact products you need to achieve your health goals.



# **Digestive Wellness Program**

Settle, stimulate, and move.

Digestive and intestinal health are top needs for many people. Provide your body with regular and effective support with this balanced combination of hero products in the Digestive Wellness Program.\*





# **Relief Wellness Program**

Soothe, support, and comfort.

Say goodbye to distracting discomfort and hello to liberation and freedom with the safe and natural solutions in the Relief Wellness Program. Enjoy more fully the activities you love!\*

# **Sleep Wellness Program**

Relax, unwind, and rest

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Getting optimal sleep night after night is a top health priority for everyone. Whether targeting how you fall or stay asleep, get the rest you need with support from the Sleep Wellness Program.\*



# **Top 3 Benefits of the Wellness Programs**

- Support your top health priority and stick with it for 90 days. Create a collection of powerful products and solutions to address your personal health challenges.
- 2 Set it and forget it. Order a program once and automatically receive one of three rotating kits every month.
- 3 Enjoy big savings and an exclusive gift. Every kit is \$75 / 60 PV and contains a variety of targeted products at a discounted price, along with an exclusive gift.

# Mind & Mood Wellness Program

Balance, center, and adapt.

No matter what life throws at you, don't let daily ups and downs take a toll. Feel centered and uplifted with the Mind & Mood Wellness Program.\*





# **Immunity Wellness Program**

Protect, strengthen, and respond.

The Immunity Wellness Program gives you what you need, inside and out. This curated selection of products is designed to support your immune system,\* keep your environment clean, and protect your family and home.

# Respiratory Wellness Program

Open, expand, and clear.

Breathing well is essential to life. The Respiratory Wellness Program encourages feelings of clear airways and offers support so you feel like you are breathing easy.\*



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# **Customize Your** Wellness Plan

Check the products that will help you achieve your health goals and experience remarkable changes in how you feel.

On the next page, create your 90-day wellness plan and record each future month's product wish list in the spaces provided.

**Support Digestion** 

































☐ dōTERRA®

Fiber

Daily Habits Kit



Digestive Program





Soothe and Energize













**Curated Wellness Programs and Kits** 

























REDUCE TOXICITY











Natural Self-Care







Manage Stress and Mood





















# Wellness Consult

Write down your health priorities and find solutions.

	Top Health Priorities for You and Your Family	Natural Solutions You Have	Natural Solutions You Need
1		1	1
2		2	2
3		3	3

2 Create your daily wellness plan.

Begin with the foundational daily habits listed below. Then add the natural solutions you need and organize them into your daily plan.

MORNING		AFTERNOON	EVENING		
SUPPLEMENTS	□ dōTERRA Lifelong Vitality Pack®* (2 Alpha CRS+® 2 Microplex VMz®, 2 xEO Mega®) 🕜 □ 1-2 DigestZen TerraZyme® 🕜	□ dōTERRA Lifelong Vitality Pack®* (2 Alpha CRS+®, 2 Microplex VMz®, 2 xEO Mega®) 🕠 □ 1–2 DigestZen TerraZyme® 🚺	□ 1-2 DigestZen TerraZyme® (1) □ 1-2 PB Assist+® at bedtime		
<b>ESSENTIAL OILS</b>	<ul> <li>□ 1-3 drops Lemon in water</li> <li>□ 2 drops Frankincense on bottoms of feet or under tongue</li> <li>□ 2 drops döTERRA Balance® on bottoms of feet</li> </ul>	□ 1-3 drops Lemon in water □ Diffuse 4-5 drops döTERRA On Guard® □ Apply Deep Blue® Rub after workout	☐ 2 drops Frankincense on bottoms of feet or under tongue ☐ 2 drops dōTERRA Balance® on bottoms of feet ☐ Apply Deep Blue® Rub where needed ☐ Diffuse 3–5 drops Lavender at bedtime		

# Live empowered with natural solutions.

Create a 90-day wellness plan by adding the product you need to your loyalty orders (recommended to run between the 5th—15th).

MONTH 1 LRP	Date:	/	MONTH 2 LRP	Date:	/	MONTH 3 LRP	Date: /
Т	OTAL PV		To	OTAL PV _		T	OTAL PV

See individual labels for ingredients, cautions, and instruction for use.

# Make Wellness Complete

The doTERRA® Lifelong Vitality Program makes taking the first step on the path toward a lifetime of wellness convenient and affordable. These essential nutrients can be paired perfectly with any of the Wellness Programs or your essential oils to maximize results.



Alpha CRS+® Cellular Vitality Complex contains powerful polyphenols that protect cells from free radicals, which can damage cellular DNA, mitochondria, and other critical cell structures.\*



xEO Mega® contains ultra pure essential fatty acids and other fat-soluble nutrients that provide many systemic benefits, including support to heart, circulatory, brain, and cellular health.\*



Microplex VMz® is a balanced formula of essential vitamins and bioavailable minerals, carefully formulated to provide optimal levels of key micronutrients that support energy and immune functions.\*

## The Smartest Way to Buy

For greater savings and opportunities to receive free products, create a loyalty order.



Buy dōTERRA Lifelong Vitality Pack® Choose Up to 3 Additional Supplements at Reduced Prices



Microplex VMz



xEO Mega



Mito2Max®



Deep Blue Polyphenol Complex®



DigestZen TerraZyme®



PB Assist+®



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# Loyalty Rewards Program

### **Earn Free Products of Your Choice**

The doTERRA Loyalty Rewards Program (LRP) provides an automatic monthly shipment of products you use on a regular basis. If your loyalty order contains at least 50 PV,\* you immediately begin to earn product points that can be used as cash to receive free doTERRA products. The longer you participate, the more points you can earn—up to 30% of your total monthly LRP purchases!

# **Loyalty Rewards Program FAQs**

How do I get free products?

# EARN FREE PRODUCT POINTS IN ADDITION TO YOUR 25% DISCOUNT

LRP BENEFITS: PERCENTAGE BACK IN PRODUCT POINTS FOR FREE PRODUCTS

TOTAL SAVINGS AND PRODUCT POINTS:

35% | 40% | 45% | 50% | 55%

#### How do I get 30% back in free product points?

Your Loyalty Rewards percentage grows over time and begins the first month you place a qualifying 50 PV or more loyalty order. You'll increase by 5% every three months when your orders are over 50 PV until you reach the maximum of 30%.

#### How do I maximize doTERRA specials?

Place a loyalty order of at least 125 PV (Personal Volume) between the 5th and the 15th. This sets you up to receive the Product of the Month for free and take advantage of promotions. Pay attention to the PV versus price, as many specials are PV-related and start on the first of the month.

PRODUCT VALUE (PV) MUST EXCEED	1	50	100	125
Maintain LRP points previously earned	•	•	•	•
Earn LRP product points (to use for free products) and increase percentage from 10% to 30%		•	•	•
Qualify to earn commissions			•	•
Get free shipping			•	•
Receive the free Product of the Month (orders placed between the 1st-15th)				•

'PV (Personal Volume). This is a numeric value assigned to each product. It's used as the qualifier for commissions, rank, and promotions. Products purchased with points have no PV.

#### How do I create a new loyalty order?

Log into doterra.com. Click "Create New LRP Order" or edit items in an existing loyalty order template.



#### How do I get free shipping on my orders?

All loyalty and enrollment orders over 100 PV will qualify for free shipping. If a loyalty or enrollment order is placed below 100 PV, dōTERRA will give five Shipping Reward Program (SRP) points. SRP product points can be used on future dōTERRA orders.

#### When can I use my product points?

Redeem your product points anytime within a year from when you earn them.

#### How do I redeem my LRP points?

In your virtual shopping cart, select "Use Points" on the products you'd like to redeem with your LRP points. New points are added the 15th of the following month after each order placement.

#### Can I have more than one loyalty order?

Yes. If you need more than your monthly order, simply change your LRP template and run it again on whatever day of the month you choose, or you can set up as many orders as you like. Remember to cancel any orders you don't want to receive the following month.

#### How do I cancel my loyalty order?

You can cancel your loyalty order anytime via phone, online chat, or email to service@doterra.com. doTERRA customer service can assist you with redeeming any free product points you've accumulated prior to cancellation so points aren't lost. If you cancel your loyalty order, you'll start back at 10% rewards when you resume consistent loyalty order purchasing.

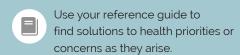
#### What if I want to return products?

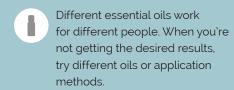
dōTERRA refunds 100% of anything unopened within 30 days of purchase and 90% of the purchase price if opened or used.

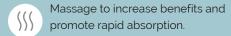


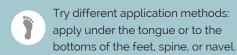
# **Essential Tips**

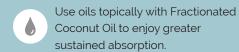
#### **Effectiveness**





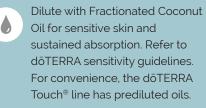






### Safety



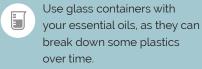


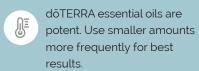




#### **Best Practices**







# **Learn More**





**Empowered Life Series** doterra.com/US/en/empoweredlife-series

View this webinar series to continue learning ways you can use your products.



Solutions Podcast Subscribe to learn the best ways to use essential oils.



great ideas: doterra.com/US/en/ magazines/doterra-living



Use the doTERRA Shop app for easy online orderina.



reference guide or mobile app.

Your Key Support		
Phone	<b>Live chat:</b> doterra.com	<b>Americas:</b> +1 800-411-8151
Email	Email:	Australia:
Other Support	service@doterra.com  US:	+61 (02) 8015-5080 UK:
Phone	Text us flow at 343-37	+44 2033180064
Efficial		
Upcoming Local or Online Classes and Events	Team Call/Website/Facebook (	Group(s)

# **Every Bottle Makes a Difference**

Consistently using doTERRA products can change your life, as well as the lives of the growers and their families all over the world. Every drop of essential oil represents hands that have nurtured the earth for our benefit.



**Share** with those you love.

Change Others' Lives Host a dōTERRA class to be of service to your friends and family.



**Build** an income and make an impact.

#### **Change Your Future**

Create recurring income and greater freedom by sharing and empowering others with natural solutions.



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